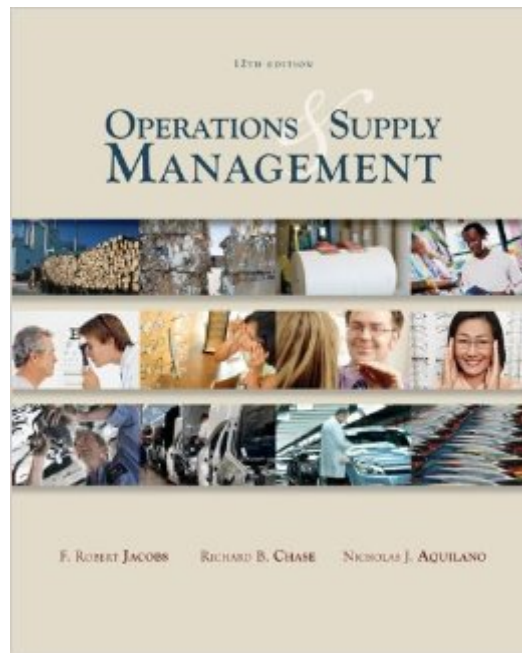


The book was found

Operations & Supply Management WStudent DVD Rom (McGraw-Hill/Irwin Series Operations And Decision Sciences)



Synopsis

Operations and Supply Management, as the title indicates, provides increased emphasis on supply chain management in the 12e. The 12e continues its market leading up-to-date coverage of service operations as well. The text includes solved examples and problems, enough cases for MBA courses to use without supplementing, and the industry leading technology support suite.

Book Information

Series: McGraw-Hill/Irwin Series Operations and Decision Sciences

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Average Customer Review: 4.5 out of 5 stars Â Â See all reviews Â (21 customer reviews)

Best Sellers Rank: #327,050 in Books (See Top 100 in Books) #137 in Â Books > Business & Money > Processes & Infrastructure > Operations Research #7296 in Â Books > Textbooks > Business & Finance

Customer Reviews

So far, I have read about 7 chapters. The material is challenging, but very informative. This is definitely an advanced book, and the student must have basic economics and statistics experience. I am learning a lot from this book.

I bought this textbook for a college course I was taking. I was excited because I wanted to learn about this subject however, I was disappointed once I realized how heavy in manufacturing this textbook is based and how little it talks about the service industry. I also felt that for a textbook it did not go into enough detail in some areas and seemed to gloss over service industry topics. It isn't a bad textbook though; I just find little use of it since I work primarily in the service industry and not manufacturing. I have to admit that my review is biased based on that reason alone.

Good text with excellent delivery of subject matter. The text does a great job of breaking the topics down into manageable and reasonable sections. Good problems and examples.

This was the required text for my operations class, but like college classes, it wasn't used very thoroughly. The Good: Terms are in bold and easy to find, diagrams are decent, introductions are actually very interesting, and for a textbook it's actually readable. The Bad: McGraw hill is always overpriced and the software that comes with this book is offensively bad. If your professor doesn't require the dvd/online McGraw hill stuff, buy a used version.

Bought this for class. It worked well. It is well-written in an easy manner. Cases included and there is some DVD but it was never used. Glad to have bought this product and recommend this.

@eplusq

this book was required for a class i took and having it accessible on my kindle was a plus. Although the font was very small even when i enlarged it through the kindle

This book was everything I expected and even include the accompanying CD and I was able to get it at a very reasonable price.

School use. It served its purpose. Received on time and it was in perfect shape as advertised. It was brand new.

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